

TOPICS & SPEAKERS

NEW YORK 2010 CASH EXCHANGE

AS OF MAY 5, 2010

A TREASURY MANAGEMENT CONFERENCE Hilton New York – New York City – JUNE 2 – 4, 2010

(X) Executive Track (In Bold) (A) Advanced (I) Intermediate (B) Basic

WEDNESDAY, JUNE 2ND

8:15am – 9:00am Continental Breakfast

SESSION 1 – 9:00AM – 10:15AM

FX Risk Assessment (A)

Nicholas Savramis, Vice President, RBS

SWIFT for Corporations – The MetLife Case Study – Strategies for a Successful SWIFT Implementation (I)

Adam Brack, Corporate Treasury Analyst, MetLife
Frank Campione, Corporate Treasury Manager, MetLife
Mary Ellen Putnam, Vice President, International, BankServ
Barbara Weiss, CTP, Senior Vice President, Bank of America Merrill Lynch

Bank Pricing 2010: Perceptions, Trends and Reality in Unusual Times (I)
Richard Richardson, Sr. Vice President, PhoenixHecht

Working Capital Management Practices - Specific Tactics and Metrics for Treasury Use (X)

Craig ("Sandy") Saxer, CPA, CCM, Senior Vice President, PNC Bank
Mark Kirsch, Director, Treasury Operations, Eisai
Panelist TBA

Rethinking Best Practices for Electronic Receivables Posting (A)
Timothy Ingolia, Cash Application Manager, Henry Schein
Lynne Testa, Vice President, BNY Mellon Treasury Services

10:15am – 11:00am Exhibit Break Sponsored by Royal Bank of Scotland

SESSION 2 – 11:00AM – 12:15PM

To Russia with Love – Treasury Outlook (A)

Fiona Deroo, Senior Vice President, Bank of America
Vassily Chekulav, Senior Vice President, Bank of America

Work Your Working Capital: Survival Tactics for Your Company's Financial Resiliency (I)
Stacy Rosenthal, Regional Manager-Corporates, SWIFT Americas
Sarah Jones, Head of Business Development, Bottomline Technologies

Current Trends of Hedge Accounting for Derivatives – Business as Usual? (X)

Ed Heitin, Partner, PricewaterhouseCoopers
Krishnan Iyengar, Director- Solutions Consulting, Reval

Big R, Little I: How an Analytical Card Payments Review Can Create Big ROI with Little Investment (I)

Aaron Bills, Chief Operating Officer, 3Delta Systems

Networking for Financial Professionals (I)

Beth Harkey, President, AMGI

Christine Ruzek, Principal, Christine Ruzek Recruitment LLC

Navigating the Changing Landscape of Cash Investing (A)
Lynn Evans, Managing Director, BlackRock

12:15pm – 1:45pm Luncheon – Keynote Speaker – Frederic Mishkin

Co-Sponsored by TD Bank and TMANY

SESSION 3 – 2:00PM – 3:15PM

The Economic Ascendancy of Brazil and What It Means for U.S. Companies (X)

James Flugstad, Officer, J.P. Morgan

Mid-Mkt - Making the Cross-Border Leap (I)

John Abrahams, CTP, Director, Strategic Product Development, Citibank
Prakash Chonkar, Head of International Treasury Products Group, Citibank
Client Co-Presenter TBA

Optimizing the Bank Relationship: Getting the Most Out of Your Bank (I)

Gail Angel, Vice President, FIS

Thomas Ormstead, Head of Treasury Management, Wintrust Financial

The Payments Convergence and the Benefits of Least Cost Routing: Image Exchange vs. ACH (A)
Tom Kettell, Strategic Business Manager, Epsom America

Best Practices for Establishing an Effective International Payments Management Program (I)

Victor Hinojosa, Director Corporate Payments Strategy, Western Union Global Business Payments

What can Software as a Service (SaaS) Do for Treasury? (I)

Tina Daroszewski, Manager of Treasury Operations, Avis Budget Group
Scott Montigelli, CTP, Vice President, Kyriba

3:15pm – 4:00pm Exhibit Break – Sponsored by FIS

SESSION 4 – 4:00PM – 5:00PM

Going Global with Remote Deposit Capture (I)

Paola Ordenez, CTP, Product Manager, Sovereign Bank
Michael Pratt, Chief Marketing Officer, Panini

Essential Analysis of Prime Institutional Money Market Funds (X)

Lance Pan, CFA, Director of Investment Research, Capital Advisors Group

Financial Influenza: Cyber Crime and Check Fraud – Vaccines for Your Organization (I)
Greg Litster, President, SAFEChecks

Commercial Card - A Critical Piece of the Paper-to-Electronic Payment Migration (I)

Corbin Hankins, Vice President, Wells Fargo Bank
Bob Oldrafi, CPA, Controller and IT Director, Powell Electronics

Unclaimed Property 101: From Policies and Procedures to Recovering Funds (I)

Michael Ryan, Senior Vice President, Venio
Deborah Beauchamp, VP Compliance, StoneRiver
Bill Wallace, Senior Associate, JPMorgan Chase

Something Old, Something New: Improve Cash Flow by Marrying Emerging and Traditional Collection Solutions (I)

Gregory Weddell, CTP, AAP, Senior Vice President, Capital One Bank

5:00pm – 7:00pm Welcome Reception Sponsored by Capital One Bank and TMANY

THURSDAY, JUNE 3RD

8:15am – 9:00am Continental Breakfast

SESSION 5 – 9:00AM – 10:15AM

Managing Global Liquidity – Navigating the Changing Landscape (I)
David Guzman, Vice President, JPMorgan

Marketing and Controlling your Corporate Insurance Program – Control your own Destiny (X)

Grace Becchinelli, ARM, Senior Consultant, ICA Risk Management Consultants
James Curtin, Vice President of Risk Management, Vornado Realty Trust
Gary Koppelle, CPA, ARM, Associate, ICA Risk Management Consultants

De-Coding the Account Analysis Statement (I)

Bridget Meyer, CTP, Consultant, Association for Financial Professionals
Susan Murray, CTP, Senior Pricing Manager,
BMO Capital Markets Global Treasury Management

Leveraging Treasury Technology to Complete the Post-Acquisition Checklist (I)

Dory Malouf, Cash Manager, Pulte Homes
Bob Stark, Director, Thomson Reuters

Fraud and Security: The Next Generation (I)

Sonja Schindeler, Vice President, Fraud Solutions, ACI Worldwide
Debbie Smart, CTP, Senior Consultant, ACI Worldwide

Mid-Mkt – Onboarding Suppliers for Electronic Payments (A)

Brad Stewart, Group Product Manager, Wells Fargo
John Petersson, Chief Executive Officer, Vendorin

10:15am – 11:00am Exhibit Break

SESSION 6 – 11:00AM – NOON

Treasury and Cash Management in the Middle East (X)

Girish Hemrajani, Treasurer, Ion Geophysical
Hemant Patel, Head of Global Transaction Services, RBS

Mid-Mkt - The Importance of Covenant Compliance in Today's Colder, Crueler Credit Markets (A)

Bruce Lynn, CTP, Managing Director, Financial Executives Consulting Group
James Simpson, Managing Director, Corporate Finance Solutions

RFP's: Ten Traps to Avoid (I)

Joyce Ochs, Managing Director, Treasury Information Services
Ken Parkinson, CCM, Managing Director, Treasury Information Services

Using Data Tokenization – How to Reduce Risk, Ensure Timely Revenue Collection and Enhance Customer Experience (I)

Theresa Press, Treasury Officer, CIGNA
Rick Ricker, Director of Operations, 3Delta Systems

Global Card Payments – Get the Value; Know the Rules (I)

Kevin Phalen, Senior Vice President, Bank of America

Recent Regulatory Changes and What They Mean for S-T Investors (I)

Deborah Cunningham, CFA, Sr. Vice President, Federated Investors

Noon – 1:45pm Luncheon – Keynote Speaker – Tracy Byrnes

Co-Sponsored by Bank of America and TMANY

SESSION 7 – 2:00PM – 3:15PM

Everything You Always Wanted to Know About Banking in China (A)

Kok-Chi Tsim, Managing Director, J.P. Morgan

Beyond EBITA – The Importance of Liquidity (X)

Bruce Lynn, CTP, Managing Director, Financial Executives Consulting Group

Reform, Ratings and Returns: The New Era of Money Market Funds (I)

Michael Morin, CFA, Portfolio Manager, Fidelity Management

Mid-Mkt – Remote Deposit Capture: Does Business Size Really Matter? (I)

Deb Burgess, Senior Vice President, Sovereign Bank
Edward McLaughlin, Executive Director, Remote Deposit Capture

Hedging to Cash Conversion: Getting off the Rolling Roller Coaster (A)
Helen Kane, President, Hedge Trackers

Integrating the Procure to Pay (P2P) Process to Improve Efficiency – Innovative Payments Solutions to Drive Bottom Line Growth (I)

Bill Bradley, Regional Director, Traveler Global Business Payments

3:15pm – 4:00pm Exhibit Break – Sponsored by Association For Financial Professionals

SESSION 8 – 4:00PM – 5:00PM

Obtaining Full Transparency in the Foreign Exchange Process (A)

Al Manbeian, Managing Partner, GPS Capital Markets

Investments – Is it Time to Say Amen? (I)

Lee Epstein, CEO, Decision Analytics

Bank Account Management: Controlling Your Analysis Fees and Beyond (I)

Stephen Weiland, Chairman, The Weiland Financial Group

Using a Social Networking Model to Push Adoption of Electronic Payments to Your Vendors (I)

Craig Jeffery, AAP, CCM, FLMI, Managing Partner, Strategic Treasurer
Mike Kresse, SVP Payment Services, SunGard AvantGard

Taming Commodity Risk with a Two Tier Hedging Strategy (A)

Dan Perkins, CTP, Senior Vice President, GTreasury

Mobile Banking: The Reality behind the Hype

Lucy Suarez, CTP, Senior Business Consultant, Fiserv

5:00pm – 7:00pm TMANY's Casino Night- Sponsored by Epsom America and TMANY

FRIDAY, JUNE 4TH

8:15am – 9:00am Continental Breakfast

SESSION 9 – 9:00AM – 10:15AM / GENERAL SESSION

Panel Discussion – Enhancing Treasury Operations for that Upcoming Treasury Audit (I)

Moderator: Timothy Hesler, CTP, Director, Treasury & Risk Advisory Services, KPMG

Panelists: John Engeman, CTP, Assistant Treasurer, Liz Claiborne
David Gerstenschlager, Internal Audit, Goldman Sachs
Steven Krippner, Managing Director, General Electric

Refreshment Break – 10:15am – 10:30am

SESSION 10 – 10:30AM – 12:30PM / "HOW TO" WORKSHOPS

How to Manage a Corporate Treasury Department (A)

Hugh Brocklesby, Principal Consultant, Financial Executives Consulting Group
Bruce Lynn, Managing Director, Financial Executives Consulting Group

Cash Flow Forecasting: A Hands-on Approach (I)

Kenneth Parkinson, CCM, Managing Director, Treasury Information Services

How to Prepare to Pass the CTP Exam (B)

Raymond Ruzek, CCM, CPA, Managing Director, Ruzek Management Consulting

ROUNDTABLE DISCUSSION GROUPS

- FX Risk Assessment And Protection (A) – Eric Cohen, CTP, Director, PricewaterhouseCoopers
- David Napoli, Sr. Vice President, Wells Fargo Bank
- Treasury Workstations (I) – Craig Jeffery, AAP, CCM, FLMI, Managing Partner, Strategic Treasurer
- Michael Martino, CCM, Managing Director – Cash and Banking, CSX Corporation
- Liquidity And Working Capital (A) – Jeff Horowitz, Managing Director, BNY Mellon
- Keneth Vallen, Vice President, BNY Mellon